朝陽科技大學 096學年度第2學期教學大綱
Economics 經濟學

當期課號	1315	Course Number	1315
授課教師	許義忠	Instructor	HSU,YI CHUNG
中文課名	經濟學	Course Name	Economics
開課單位	會計系(四日)一B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Objectives	This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy.
教材	經濟學32講 顏吉利等學者著 華立書局出版	Teaching Materials	textbook
成績評量方式	期中考佔30%，期末考佔35%，作業佔5%，小考與平時表現佔30%	Grading	Mid-term: 30%; Final exam: 35%; Assignments 5%; Test: 30%
教師網頁	http://www.wretch.cc/mypage/hsuyichung		
教學內容	供給與需求，邊際效用與消費者選擇，無異曲線與消費者選擇，廠商與生產技術，成本與廠商決策，市場分析	Syllabus	demand ans supply, marginal utility and consumer choice, indifference curve and comsumer choice, market structure etc.

尊重智慧財產權，請勿非法影印。