朝陽科技大學 096學年度第2學期教學大綱
Financial Management 財務管理

當期課號	1179	**Course Number**	1179
授課教師	顏吉利	**Instructor**	YEN,GI LI
中文課名	財務管理	**Course Name**	Financial Management
開課單位	企業管理系(四日)二B	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	3	**Credits**	3
課程目標	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，爲同學謀職或進修奠下良好之財務管理學基礎。	**Objectives**	To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management.
教材	1. Brealey, Myers, and Marcus, Essentials of Corporate Finance. First Edition, McGraw-Hill, 2004.（滄海書局代理） 2. 乙篇有關台灣地區公營事業經營績效之實證研究；乙篇有關中國鋼鐵公司投資案可行性之評估報告。	**Teaching Materials**	1. Brealey, Myers, and Marcus, Essentials of Corporate Finance. First Edition, McGraw-Hill, 2004.（滄海書局代理） 2. An Empirical Study on the Management Improving Programs of Taiwan Public Enterprises ; A Case Study on the Feasibility of a Special Steel Investment Project of the China Steel Corporation.
成績評量方式	課堂上參與程度(含上課出席情形) 20% ; 家庭作業30% ; 期末考 50%	**Grading**	class attendance and participation(20%) ; written assignments(30%) ; final exam(50%)
教師網頁			
教學內容	本門課旨在探討與財務管理攸關之研究課題，涵蓋財務管理導論、財務管理基本觀念、財務比率分析、金融資產訂價、資本企畫、資本結構、股利政策等。	**Syllabus**	This mandatory course, with an introduction to financial management, covers the following major topics: basic concepts in financial management; financial ratio analysis; pricing of financial assets; capital budgeting; financing decision; and , dividend decision.

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