朝陽科技大學 096學年度第2學期教學大綱
Practice of Business Management 企業管理專題實習

當期課號	1127	Course Number	1127
授課教師	徐茂練	Instructor	SHYU,MAW LIANN
中文課名	企業管理專題實習	Course Name	Practice of Business Management
開課單位	企業管理系(二日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	1	Credits	1
課程目標	本課程藉由企業實習方式，培養同學運用企業管理知識技能解決實務問題之能力.	Objectives	To improve the ability of solving business problem, the students in this course should apply management skill and knowledgef to business practice by cooperated with a selected company.
教材	本課程以分組討論方式，進行專題之製作，培養同學運用企業管理知識技能解決實務問題之能力。	Teaching Materials	According to adviser. To improve the ability of applying management skill and knowledge to solve business problem, the students in this course should finish a management practice topic by group discussion.
成績評量方式	依據系上規定: 指導老師60% 評審老師(兩位各20%)40% 管理週競賽與發表	Grading	Grading Based-on department's requirement: Advisor 60% Reviewers(2 people,20% for each)40% Presentation and Competition
教師網頁	_		
教學內容	本課程以分組討論方式，進行專題之製作，培養同學運用企業管理知識技能解決實務問題之能力。	Syllabus	To improve the ability of applying management skill and knowledge to solve business problem, the students in this course should finish a management practice topic by group discussion.

尊重智慧財產權，請勿非法影印。