朝陽科技大學 096學年度第1學期教學大綱
International Logistics 國際物流

當期課號	7689	Course Number	7689
授課教師	廖年欣	Instructor	LIAO,NEIN HSIN
中文課名	國際物流	Course Name	International Logistics
開課單位	工業工程與管理系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨係讓學生了解學術上及實務上有關國際物流的系統與規劃管理，內容包含：國際物流系統的觀念與管理， 物流系統之分析與規劃， 不同運送業及運送模式之績效評估，國際物流系統之規劃與國際貿易個案。	Objectives	This course is designed for students to understand about international logistics and the international logistics system. It consists of the followings: 1. Concept and management of international logistics system; 2.lLogistics analysis and system planning; 3. Evaluate the performance of different carriers and modes; 4. Study cases of international trade versus international logistics planning.
教材	1. Wood, Donald F. et al., International Logistics, New York: Chapman and Hall, (1995). 2. 菜緣，國際貿易實務與書類，第22版，台北市：華泰文化，2003年。 3. Long, Douglas C., 蘇雄義、賈凱傑，全球運籌-國際物流管理，台北市：華泰文化，2005年。 4. Journal papers 5. Dornier et al., Global Operations and Logistics: Text and Cases, New York: John Wiley and Sons, (1998).	Teaching Materials	1. Wood, Donald F. et al., International Logistics, New York: Chapman & Hall, 1995. 2. Tsai, Y., The Foreign Trade Practice & Documentation, Taipei: Hwa Tai, 2003. 3. Long, Douglas C., Su, S. I. Ivan, and Chia, Kai-Chieh, Global Logistics Management, Taipei: Hwa Tai, 2005. 4. Journal papers. 5. Dornier et al., Global Operations and Logistics: Text and Cases, New York: John Wiley and Sons, (1998).
成績評量方式	期中、期末考試(50%)， 作業與作業簡報考核(50%)。	Grading	Evaluation of median terms test and final terms fest (50%), assignment and performance of presentation (50%).
教師網頁	_		
教學內容	此課程以供應鏈管理理論、國際貿易流程以及行銷通路管理的角度來介紹國際物流。課程重點在於國際物流系統的競爭策略與管理、國際貿易流程實務、國際物流的功能與中間商、國際貿易之銷售條件與付款條件、國際物流系統之分析與規劃、不同運送業及運送模式之績效評估、國際貿易文件與保險、國際外包夥伴及供應鏈管理。透過一系列的作業演練來增進學生對國際物流操作及分析的技巧，並以專題報告的方式來提昇學生的國際化運作之溝通能力。	Syllabus	This course is designed for students to understand the related theories and practical issues about international logistics and the international logistics system. It consists of the followings:the current issues of international logistics; the Logistics strategies of main countries;the processes of international trade practice; the international logistics functions and intermediaries; terms of sale, terms of payment and documentation; the ocean ships and shipping; the service performance of different carriers and modes; issues of international sourcing and supply chain management; Study cases of international trade versus international logistics planning.

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