

**朝陽科技大學 096學年度第1學期教學大綱**  
**Financial Management Research 財務管理研究**

<b>當期課號</b>	7612	<b>Course Number</b>	7612
<b>授課教師</b>	李宗政	<b>Instructor</b>	LEE,CHUNG CHENG
<b>中文課名</b>	財務管理研究	<b>Course Name</b>	Financial Management Research
<b>開課單位</b>	企業管理系碩士班一B	<b>Department</b>	
<b>修習別</b>	選修	<b>Required/Elective</b>	Elective
<b>學分數</b>	3	<b>Credits</b>	3
<b>課程目標</b>	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，為同學謀職或進修奠定良好之基礎。涵蓋財務管理導論、財務管理基本觀念、金融資產訂價、資本企畫、資本結構、股利政策等課題。	<b>Objectives</b>	This is an one-semester elective course. On top of introducing students to understand the nature and importance of financial management, the class moves on to discuss the following topics:1.The trade-off between risk and return;2.Pricing of financial assets;3.Capital budgeting;4.Optimal capital structure;5.Optimal dividend policy.
<b>教材</b>	1.Ross/Westerfield/Jaffe/Jordan, Core Principles and Applications of Corporate Finance, 2007, McGraw Hill 2.每週六之工商時報與經濟日報	<b>Teaching Materials</b>	
<b>成績評量方式</b>	期中報告50%； 期末考35%；(強調相關財經時事議題之測驗) 出席情形15%。	<b>Grading</b>	Case Study 50% Final Term 35% Class Participation 15%
<b>教師網頁</b>	-		
<b>教學內容</b>	財務管理是於企求價值最大化的前提下，一項能夠幫助您有效管理與配置僅存有限資源的工具，本課程將分成評價方法、投資決策與融資決策等三單元完整介紹財務管理課程。	<b>Syllabus</b>	The heading of the "financial management" is wants to maximize the common stock holder wealth, with the effective management and install the limited resource. This course will be divided into appraisal system, investment decisions and financing decisions.

尊重智慧財產權，請勿非法影印。