

**朝陽科技大學 096學年度第1學期教學大綱**  
**Advanced Financial Management 高等財務管理**

<b>當期課號</b>	7576	<b>Course Number</b>	7576
<b>授課教師</b>	張健邦	<b>Instructor</b>	JANG, JIAHN BANG
<b>中文課名</b>	高等財務管理	<b>Course Name</b>	Advanced Financial Management
<b>開課單位</b>	財務金融系碩士在職專班一A	<b>Department</b>	
<b>修習別</b>	選修	<b>Required/Elective</b>	Elective
<b>學分數</b>	3	<b>Credits</b>	3
<b>課程目標</b>	從公司理財的角度探討企業的投資與籌資決策，並以追求股東權益極大為目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。第三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	<b>Objectives</b>	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2) investments, which focuses on the decisions made by both individual and institutional investors as they choose;(3) corporate finance, which focuses on capital budgeting, capital structure, ect.
<b>教材</b>	1. Fundamentals of Corporate Finance, Fifth Edition, Brealey/Myers/Marcus, 2007 華泰書局 2. 期刊補充教材 3. 參考書：財務管理—新觀念與本土化，謝劍平博士著，再版，智勝公司。	<b>Teaching Materials</b>	1. Fundamentals of Corporate Finance, Fifth Edition, Brealey/Myers/Marcus, 2007 2. Supplementary Readings
<b>成績評量方式</b>	課堂報告:50%(含課堂參與) 考試:50%(含小考)	<b>Grading</b>	In class presentation: 50%(include participation) Exam: 50%(include quiz)
<b>教師網頁</b>	-		
<b>教學內容</b>	介紹財務管理基本觀念及工具，包含財務報表分析、財務規劃、貨幣時間價值、風險與報酬、證券評價等。並探討長期資本預算及投資決策，長、短期融資決策，資金成本及資本結構，股利政策等，以及衍生性金融商品或其他財務管理相關課題。	<b>Syllabus</b>	Introduce the concepts and tools of financial managerial, including financial statements analysis; financial planning; time value of money; risk & return and bond & stock valuation. Then present long-term investment decisions, long-term financial decisions and short-term financial decisions, the cost of capital and capital structure, and dividend policy. Finally describe hybrid and derivative securities and other special topics in managerial finance.

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