朝陽科技大學 096學年度第1學期教學大綱
Electronic Commerce 電子商務

當期課號	7382	Course Number	7382
授課教師	薛夙珍	Instructor	HSUEH,SUE CHEN
中文課名	電子商務	Course Name	Electronic Commerce
開課單位	資訊管理系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	電子商務已隱隱然爲二十世紀末、二十一世紀的主要商業交易的型態。本課程介紹電子商務的過去發展與未來趨勢，並對各項管理與資訊技術作深入的探討。主要內容包含： 1.電子商務(EC)簡介 2.電子商務的網路架構 3.資訊安全與電子商務的關係 4.Business-to-Consumer EC 5.Business-to-Business EC 6.Consumer Search and Resource Discovery 7.Mobile and Wireless Computing 簡介	Objectives	Electronic commerce (EC) is emerging as a new type of business transactions. To guide students into this great area of research, this course is designed to introduce students to acquainted with the past and the future development of electronic commerce, and various IT research issues that are related to the development of electronic commerce. The tentative topice to be covered in this couses are, but not limited to, the followings: 1. The basics of EC, 2. The network infrastructure for EC, 3. Security and EC, 4. Business-to-Consumer EC 5. Business-to-Business EC and XML/EDI 6. Consumer Search and Resource Discovery 7. Introdcution to Mobile Commerce.
教材	Conference and Journal paper	Teaching Materials	Conference and Journal paper
成績評量方式	課堂參與與作業: 30% 期中考: 30% 期末報告和上台報告 40%	Grading	Class Participation &assignments: 30% Midterm Exams: 30% Term Paper and Presentation: 40%.
教師網頁	http://www.cyut.edu.tw/~schsueh		
教學內容	電子商務已隱隱然爲二十世紀末、二十一世紀的主要商業交易的型態。本課程介紹電子商務的過去發展與未來趨勢，並對各項管理與資訊技術作深入的探討。主要內容包含： 1.電子商務(EC)簡介 2.電子商務的網路架構 3.資訊安全與電子商務的關係 4.Business-to-Consumer EC 5.Business-to-Business EC 6.Consumer Search and Resource Discovery 7.Mobile and Wireless Computing 簡介	Syllabus	Electronic commerce (EC) is emerging as a new type of business transactions. To guide students into this great area of research, this course is designed to introduce students to acquainted with the past and the future development of electronic commerce, and various IT research issues that are related to the development of electronic commerce. The tentative topice to be covered in this couses are, but not limited to, the followings: 1. The basics of EC, 2. The network infrastructure for EC, 3. Security and EC, 4. Business-to-Consumer EC 5. Business-to-Business EC and XML/EDI 6. Consumer Search and Resource Discovery 7. Introdcution to Mobile Commerce.

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