朝陽科技大學 096學年度第1學期教學大綱
Non-profit Organization Management 非營利組織管理研究

當期課號	7355	Course Number	7355
授課教師	陳馨馨	Instructor	CHEN,SHIN SHIN
中文課名	非營利組織管理研究	Course Name	Non-profit Organization Management
開課單位	社會工作系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程涵蓋非營利組織經營管理之理論與實務，及相關研究與議題，使學生能了解非營利組織的特性及發展、學習非營利組織的管理課題及方法、並探討非營利組織經營管理層面之相關研究與議題。	Objectives	This course is designed to introduce the theory and practice of non-profit organizations (NPO), and related research as well as issues. This course is committed to strengthening students with the understanding of the characteristics and development of NPO, preparing them with the knowledge of management topics and methods, and enhancing their ability in exploring related management issues and research of NPO.
教材	教師自編講義 主要參考書籍: 1. Grobman, Gary (2006). An Introduction to the Nonprofit Sector: A Practical Approach for the 21st Century (2nd Ed.). Harrisburg: White Hat. 2. Van Til, Jon (2000). Growing Civil Society. Bloomington: Indiana University Press. 3. Van Til, Jon (1988). Mapping the Third Sector. New York: Foundation Center. 4. Ott, J.S. (Ed.)(2001). The Nature of the Nonprofit Sector. Westview Press: Boulder, CO. 5. Riggio, R.E. & S.S. Orr (Ed.)(2004). Improving Leadership in Nonprofit Organizations. Jossey Bass: San Francisco, CA. 6. 司徒達賢(2003). 非營利組織的經營管理.台北:天下文化. 7. 劉麗雯(2004). 非營利組織:協調合作的社會福利服務.台北:雙葉書廊. 8. Oster, S.M..(1995). Strategic Management for Nonprofit Organizations. Oxford University Press. 曾騰光,曾華源(2001,校閱)非營利組織策略管理. 台北:紅葉.	Teaching Materials	Handouts organized by the instructor. Major reference books: 1. Grobman, Gary (2006). An Introduction to the Nonprofit Sector: A Practical Approach for the 21st Century (2nd Ed.). Harrisburg: White Hat. 2. Van Til, Jon (2000). Growing Civil Society. Bloomington: Indiana University Press. 3. Van Til, Jon (1988). Mapping the Third Sector. New York: Foundation Center. 4. Ott, J.S. (Ed.)(2001). The Nature of the Nonprofit Sector. Westview Press: Boulder, CO. 5. Riggio, R.E. & S.S. Orr (Ed.)(2004). Improving Leadership in Nonprofit Organizations. Jossey Bass: San Francisco, CA. 6. Dah Hsian William Seetoo(2003). Managing Nonprofit Organizations. Taipei: Commonwealth Publishing Co., Ltd. 7. Li-Wen Liu (2004). Nonprofit Organizations: The Negotiating and Cooperating Social Welfare Service. Taipei: Yeh Yeh Book Gallery. 8.Oster, S.M.(1995). Strategic Management for Nonprofit Organizations. Oxford University Press.
成績評量方式	1.課堂報告,參與及討論(除非有特殊被允許的理由,否則不得缺席;課堂上要參與充分討論.缺席一次扣學期總?績5分) 50% 2.學期報告(學生可以選擇撰寫一份成立新的非營利組織之計畫書或設計發展出一個擴充既有非營利組織目前的工作之方案.) 50%	Grading	1. Class Report, Contribution and Participation (attend all sessions, unless excused, participating fully in class discussions, complete class assignments as assigned) 50% 2. Term Essay/Proposal (Students will be expected to write a term essay that takes the form of a proposal for the establish of a new nonprofit organization, or the development of a program to extend the work of an existing nonprofit organization. This

			proposal may reflect the work of an actual or an imagined program.) 50%
教師網頁			
教學內容	本專題是專爲對非營利部門有興趣的研究生或社工系研究生所設計的,課程內容涵蓋非營利組織經營管理之理論與實務，及相關研究與議題,並讓學生了解國內外的相關趨勢與案例. 一. 課程介紹與討論 二. 非營利組織之定義與範疇 三. 非營利組織之成因及存在的理論基礎 四. 非營利組織之使命及策略規劃 五. 非營利組織比較研究 六. 野蠻世界的公民社會 七. 非營利組織與政府的關係 八. 非營利組織的法律問題 九. 非營利組織的領導 十. 非營利組織的人力資源管理 十一. 非營利組織的財務資源管理 十二. 非營利組織的績效管理與組織責信 十三. 非營利組織的倫理議題 十四. 志願行動的黑暗面 十五. 非營利組織的全球化 十六. 非營利組織的不確定未來	**Syllabus**	The seminar is intended to serve graduate students interested in the nonprofit sector, as well as graduate students in social work. It is the purpose of this seminar to examine the role of theory in the nonprofit sector, and to understand the ways in which it may contribute to the health and vitality of nonprofit organizations. A special effort in this seminar will be made to introduce students to the ways in which nonprofit and voluntary organizations seek to serve the society in Taiwan and other countries. 1. Introduction and Discussion 2. The Definition and Scope of the Nonprofit Organizations 3. Theoretical Locus and Emergence of the Nonprofit Organizations 4. The Mission and Strategic Plan of the Nonprofit Organizations 5. The Comparative Studies of the Nonprofit Organizations 6. A Civil Society in an Uncivil World 7. The Relationship between Government and the Nonprofit Organizations 8. Issues related to the Law of the Nonprofit Organizations 9. The Leadership in Nonprofit Organizations 10. Human Resource Management for Nonprofit Organizations 11. Funding and Marketing for the Nonprofit Organizations 12. Evaluation and Accountability of the Nonprofit Organizations 13. The Ethic Issues of the Nonprofit Organizations 14. The Dark Side of Voluntary Action 15. The Globalization of the Nonprofit Organizations 16. Moving Toward an Uncertain Future

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