朝陽科技大學 096學年度第1學期教學大綱
Design and Society 設計與社會

當期課號	7298	Course Number	7298
授課教師	諸葛正	Instructor	
中文課名	設計與社會	Course Name	Design and Society
開課單位	設計研究所碩士班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	爲人類而設計是工業設計的一個重要的主流概念，但是有關人類的設想似乎過於化約爲個人，甚至包括生活形態研究亦有此傾向，殊不知人是存在歷史、社會、文化的洪流之中，簡單的說，人是社會性的動物，設計師要瞭解人類的需求，尙必須從使用者所處的歷史文化中去探求，不但如此，在講求設計對於使用者的意義的新設計時代，設計更需從社會文化中，去瞭解與尋求能讓使用者感動或與使用者有關連的設計元素，而社會文化到底是什麼？如何瞭解之？其內容爲何？社會文化曾如何的影響設計？在往後的設計上又當如何考慮社會與文化？這些問題的釐清是本課程的主要目標。	Objectives	Design for people is an important mainstream concept of industrial design. However, all the related considerations of people have been reduced to individual. So are the studies of life style. However, we have to know people do exist in the powerful current of history, society, and culture. In short, people are socialized animal. To understand human needs, a designer has to explore through the history and culture of the intended users. Furthermore, in the new design age of emphasizing the meaning of design toward the users, design activities had better dig into the social culture to understand and to figure out what are the design elements which can be employed to touch the emotion of the users. Nevertheless, what is social culture? How can we understand it? What are its contents? How will social culture influence design? How should a design take into account the society and culture. The clarification of all of these questions is the main objective of this course.
教材	自編教材	Teaching Materials	Teaching materials
成績評量方式	報告（書面及口頭報告）平時作業課堂討論	Grading	Report (writing and oral report) Ordinary school assignments Classroom discuss
教師網頁	http://163.17.24.170/daclab/daclab.htm		
教學內容	1.社區營造方法與案例 2.文化創意產業方法與案例 3.文史調查與教育訓練 4.地方案例實務	Syllabus	1.Society and community 2.Cultrul Industry in Taiwan 3.Field survey and education 4.Case study

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