朝陽科技大學 096學年度第1學期教學大綱
Seminar on Business Financial Management 企業財務管理專題研討

當期課號	7091	Course Number	7091
授課教師	陳育成	Instructor	CHEN,YU CHENG
中文課名	企業財務管理專題研討	Course Name	Seminar on Business Financial Management
開課單位	會計系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程將對財務管理所包含的三個彼此相關的領域，(1)公司理財；(2)投資學；(3)金融機構管理，等有關的理論提供詳盡的檢視與分析。	Objectives	The purpose of this course is to provide students an idea of what financial management is all about. This course consists of three interrelated areas: 1. Money and capital markets; 2. Investments; 3.Financial management.
教材	相關文獻。(上課時提供)	Teaching Materials	References will be provided in the class
成績評量方式	平時成績(包括報告與上課參與) 50% 期末報告 50%	Grading	Performance in Class 50% Final Report 50%
教師網頁			
教學內容	本課程將同時重視基礎觀念與財務管理的最新發展，以及學生的學習表達能力。內容包括:財管基本概念，資本效率市場，資本結構與股利政策理論，特殊專題與晚近的研究文獻等。	Syllabus	This is a three-credits elective course for MBA in Accounting. The primary teaching objective of this class is to equip students with a deeper understanding of various financial topics to prepare them with better professional expertise, and solid foundation for advanced studies. Topics chosen include: （1）Concepts of Finance; （2）Capital Market Informational Efficiency;（3） Pricing and Performance IPOs;（4）Optimal Capital Structure and Optimal Dividend Policy; and,（5）Special Issues and Related Studies.

尊重智慧財產權，請勿非法影印。