

朝陽科技大學 096學年度第1學期教學大綱
Investment Technology Analyse 投資技術分析

當期課號	7021	Course Number	7021
授課教師	方世詮	Instructor	FANG,SHIH CHUAN
中文課名	投資技術分析	Course Name	Investment Technology Analyse
開課單位	財務金融系碩士班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程將探討技術分析的本質; 以及如何運用技術分析形成操作策略。	Objectives	Technical analysis is an approach to investment management based on the belief that historical price series, trading volumem and other market statistics exhibit regularities, that can be profitability exploited to extrapolate future price movements. We will study how to use technical analysis on investment strategy.
教材	1.Journal of Finance. 2.Journal of Financial Economics. 3.Review of Financial Studies. 4.Class Notes.	Teaching Materials	1.Journal of Finance. 2.Journal of Financial Economics. 3.Review of Financial Studies. 4.Class Notes.
成績評量方式	平時成績 30% 期末報告 70%	Grading	class participation 30% final report 70%
教師網頁	http://www.cyut.edu.tw/~phfang/		
教學內容	本課程提供學生對投資理論普遍性的理解,並建立學生在投資領域的基本研究能力.	Syllabus	This course provides the general understanding about investment theory and establishes the basic research ability in investment fields.

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