朝陽科技大學 096學年度第1學期教學大綱
Introduction To Information Management 資訊管理導論

當期課號	3755	Course Number	3755
授課教師	劉熒潔	Instructor	LIU,YING CHIEH
中文課名	資訊管理導論	Course Name	Introduction To Information Management
開課單位	資訊管理系(二進)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程藉由理論與實務案例之介紹使學生瞭解資訊系統在企業流程、管理決策及策略規劃中所扮演的角色，以及如何使用資訊系統解決企業問題。內容包含資訊系統管理基本概念、資訊科技的內容、系統開發與管理技術、資訊系統的企業應用(包含交易處理系統、決策支援系統、策略資訊系統、電子化企業等)、及資訊系統管理之未來挑戰等議題之探討。	Objectives	This course will cover the basic concept of information management. The students will understand the concepts of business process and how information technology (IT) can be applied in the business process. Selected introductory topics include the foundation concepts of management information systems, the content of information technology, information system planning and development, business applications (ex. transaction processing system, decision support systems (DSS), strategic information system (SIS), electronic business systems, and management challenges.
教材	Corporate Information Strategy and Managemen text and cases (7th edition), 2007, 作者：Lynda M. Applegate 等, 出版商 McGraw Hill，代理：華泰文化 04-22413551 (暫定)	Teaching Materials	Corporate Information Strategy and Managemen text and cases (7th edition), 2007,by Lynda M. Applegate et al., Publisher: McGraw Hill
成績評量方式	期中考: 30分 期末考: 30分 作業: 30分 平時成績: 10分	Grading	Midterm examination: 30% Final examination: 30% Homework: 30% Class participation : 10%
教師網頁	http://www.cyut.edu.tw/~allanliu/		
教學內容	本課程主要是以商業的角度來探討資訊科技所扮演的角色。課程內容包含：資訊科技與商業策略、資訊科技與組織、資訊系統建置、資訊系統可靠性與安全、資訊系統的多樣性管理、資訊外包及專案管理。	Syllabus	The purpose of this unit is to explore the roles of Information Technology in business aspects. It includes IT and strategy, IT and organization, the implementation of information systems. the reliability and security of information systems, Diversity management of information systems, ousourcing and project management.

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