朝陽科技大學 096學年度第1學期教學大綱
International Finance and Banking 國際財務金融

當期課號	3569	Course Number	3569
授課教師	蘇香珍	Instructor	SU,SHIANG JANE
中文課名	國際財務金融	Course Name	International Finance and Banking
開課單位	應用外語系(二進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程介紹多項財務及金融商品，試圖建立同學基本之財務金融觀念；尤其是以外資?商或本國?商之國際部於台灣之實際業務運作爲實習藍本；另再強化財金英文實力，期使同學能進入國際財務金融商品之領域，尤其在股票市場方面之觀念及操作。	Objectives	We will try to create financial and monetary concepts for the students in the class. Financial products will be our most important topics. We also will bring in the trading drills of international department at Taiwan's securities house as our guidelines. Moreover, the stock market in Taiwan will be our point in this course.
教材	textbook	Teaching Materials	textbook
成績評量方式	課堂參與:15% 出席：15% 期中考:30% 期末考:40%	Grading	Class participation: 15% Attendence: 15% Midterm exam: 30% Final exam: 40%
教師網頁	_		
教學內容	國際財務管理的重要課題，在於分析企業的管理階層如何在全球化的趨勢下運籌帷幄，克盡其管理者的職責；如何面對新的挑戰與風險，如何抓住機會並策略運用以保持競爭優勢。企業在全球化的經營架構下，應試圖透視國際金融環境，才能掌握相關的發展情勢，洞燭機先。 第一篇 國際金融環境與發展 第二篇 外匯市場 第三篇 外匯衍生商品 第四篇 國際金融市場	Syllabus	The basic thrust of Multinational Financial Management is to provide a conceptual framework within which the key financial decisions of the multinational firm can be analyzed. The approach is to treat international financial management as a natural and logical extension of the principles learned in the foundations course in financial management. We will include: Part One: Environment of International Financial Management. Part Two: Foreign Exchange and Derivatives Markets. Part Three: Foreign Exchange Risk Management. Part Four: Multinational Financial Market.

尊重智慧財產權，請勿非法影印。