

朝陽科技大學 096學年度第1學期教學大綱
English for Media 媒體英文

當期課號	3566	Course Number	3566
授課教師	尼克利	Instructor	PAZDERIC,NICKOLA LEE
中文課名	媒體英文	Course Name	English for Media
開課單位	應用外語系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程訓練學生語言能力及理解力，進而使其了解全球英語媒體文化之教材。課程中將提供傳播如何影響文化及媒體文化之緣由和意義。此外，學生將習得比較全球英語媒體及台灣當地媒體差異性之能力。	Objectives	The course provides students linguistic and intellectual means to decipher and interpret the enormously influential English global media culture. Students will be exposed to culturally influential broadcasts, learn of their origins and meaning, and be asked to compare English media to local media.
教材	這門課會劃分為四個部分,每個部分都用了經典意向動機來表達不同的想法和特性	Teaching Materials	The course will be divided into four sections, each devoted to the ideas and characters presented in a classic (or soon-to-be classic) motion picture.
成績評量方式	每個部分課程上完之後會有個20題選擇題的考試,共四個考試,這些將會是你們的分數來源	Grading	Four, 20-question, multi-choice exams will be given at the end of every major section. These count for 100% of the grade
教師網頁	-		
教學內容	這門課主要針對於增加學生了解媒體和個人經驗關係的能力	Syllabus	This course aims to enhance the capacity of students to understand the relationship of media to subjective experience.

尊重智慧財產權，請勿非法影印。