朝陽科技大學 096學年度第1學期教學大綱
Advanced Readings in Business English 進階商用英文閱讀

當期課號	3563	Course Number	3563
授課教師	林道明	Instructor	LIN,DOW MIN
中文課名	進階商用英文閱讀	Course Name	Advanced Readings in Business English
開課單位	應用外語系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程設計以實際國際企業之英文個案作分析討論研究，以英語口頭報告之方式來進行討論，增強同學以英文作商業管理邏輯思考能力，強調以理論爲基礎來思考出自看法與意見，以期在未來工作上作出正確的商業決定。另強調以英語直接溝通商業管理問題之能力，強化同學英語溝通及討論之實力。	Objectives	This course is designed to use the real business cases to analyze, to discuss and to organize the managerial knowledge. We try to build up the English environment to think logically and to express correctly. English presentation and free discussion are our instruments. The focus of this class is to establish the learner"s ability of making the correct and the suitable business decisions.
教材	Making Business Decisions	Teaching Materials	Making Business Decisions
成績評量方式	報告30% 期中考30% 期末考30% 平時10%	Grading	Presentation and report30% Mid-term30% Final:30% Attendance:10%
教師網頁			
教學內容	以實際之國際企業個案爲討論內容，並以英語分組報告討論爲主。	Syllabus	The course is to design for students to study real international business cases.Presentation and discussion are the important contents of the class.

尊重智慧財產權，請勿非法影印。