朝陽科技大學 096學年度第1學期教學大綱
Photography 攝影

當期課號	3449	Course Number	3449
授課教師	陳志和	Instructor	,
中文課名	攝影	Course Name	Photography
開課單位	視覺傳達設計系(二進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	課程包括：1.各型專業相機、數位相機、數位攝影機之認識及操作。2.各種專業測光模式及測光器材操作。3.棚內外各類型採光原理及操作。4.各種感光材料、色彩控制及表現。5.影像本質、時間性、空間性之表現。6.採光在情緒表現之分析與應用。7.攝影史上風格類型之演進分析。8.設計攝影類型與技法。9.人像攝影的採光方法與類型分析。10.人像攝影師的風格介紹與分析。11.雜誌人像的類型與表現。 12.各種材質物品的採光法。13.道具與產品、產品與環境的關係及表現。14.商品符號與語意表現。	Objectives	Commercial Photography includes: 1. Recognition and operation of professional camera, digital camera. 2. Operations of professional light-determine model. 3.Operations of lighting in studios or outdoors. 4. Materials of sensitization, control and display of color. 5. Displays of innate characters of images. 6. Analysis and application of light used to express sentiment. 7. Analysis of the develop of different types in photographic history 8. Designs of photograph types and technics. 9. Analysis of methods and types of lighting in portraits. 10. Introduce and analysis of the style of portrait photographer. 11. Types and display of portrait in magazines. 12. Lighting of all kinds of methods. 13. The relationships and displays between properties and products and between products and environments. 14. The symbols of merchandise and displays of phrases.
教材	一、Michael Freeman：The Photographers Studio Manua 二、Jost J. Marchesi：Professional Lighting Technique 三、美工圖書社：商品攝影手冊，台北，邯 鄲出版 四、趙樹人，設計攝影，台北，全華出版 五、章光和，複製真實，台北，田園城市文 化出版	Teaching Materials	
成績評量方式	一、作品：60% 二、出席、報告與討論：40%	Grading	1.works 60% 2.presence, reports and discussion 40%
教師網頁	http://blog.dali.tcc.edu.tw/blog//index.php?blogId=31		
教學內容	1.各型專業相機、數位相機、數位攝影機之 認識及操作。 2.測光原理與操作。 3.影像本質：光線與造型表現。4 4.影像本質：時間性、空間性之表現。 5.感光材料、色彩控制及表現。 6.採光在情緒表現之分析與應用。 7.攝影史上風格類型之演進分析。 8.棚內外各類型採光法及應用。 9.設計攝影類型與技法。 10.人像攝影的採光方法與類型分析。 11.人像攝影師的風格介紹與分析。 12.各種材質物品的採光法。	Syllabus	1.Recognition and operation of professionalcamera, digital camera. 2.Operations of professional light-determine model and instruments of light-determine. 3.Displays of innate characters of images, lighting and formation. 4.Displays of innate characters of images, time and space 5.Materials of sensitization, control and display of color 6.Analysis and application of light used to express sentiment. 7.Analysis of the develop of different types in photographic history 8.Principles and operations of

	13.商品攝影專題		lighting in film studios or out. 9.Designs of photograph types and technics. 10.Analysis of methods and types of lighting in portraits. 11.Introduce and analysis of the style of portrait photographer. 12.Lighting of all kinds of methods. 13.Commercial Photographic Project.

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