朝陽科技大學 096學年度第1學期教學大綱
Seminar in Design Practice 設計實務講座

當期課號	3435	Course Number	3435
授課教師	陳建男	Instructor	CHEN,JAN NAN
中文課名	設計實務講座	Course Name	Seminar in Design Practice
開課單位	工業設計系(四進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	實務與理論並重，尤其以強化思考判斷訓練爲主軸。	Objectives	This class will cover design theory and practice , then emphasize in design thinking and judging training.
教材	本課程教材由授課教師自行編寫	Teaching Materials	Teaching materials of this class will be organized by the teacher
成績評量方式	期中報告 40% 期末報告 40% 上課出席率 20%	Grading	Mid-term Report --- 40% Final Report B --- 40% Class Attendance--- 20%
教師網頁			
教學內容	課程目標： 總結設計理論與實務工作的連貫與整合應用知識，使學生了解工業設計實務工作在業界實際運作的方式。期使學生在進入業界工作之前，能對未來即將面對的工作環境與工作性質具有正確之認識與觀念；並進而在投入業界之後能夠在工作的應對上表現出敬業而稱職的工作態度，成爲研發團隊中令人敬重、樂於與之合作的一份子。 教學內容： 1.工業設計在新產品開發程序之位置與貢獻 2.新產品開發實務解析 3.新產品開發實務岸例分析 4.新產品開發實務實作	Syllabus	Objectives: The goal of this course is to give the students with a road map that directs them to the point where the knowledge on design theory can meet design practice. Through the trainings in this course, it is expected that the students will develop substantial understandings on the way design business are running in industries, and the right manner by which designers can collaborate smoothly with all the peers in their new product development team. Ultimately, the students can hopefully become respectable counterparts for whomever they work together in their future career. Syllabus: 1.The process of New Product Development. 2.NPD in deep introduction. 3.NPD cases study. 4.NPD on hand study.

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