朝陽科技大學 096學年度第1學期教學大綱
Introduction to Management Information System 管理資訊概論

當期課號	3379	Course Number	3379
授課教師	詹智強	Instructor	CHAN,CHU CHAI
中文課名	管理資訊概論	Course Name	Introduction to Management Information System
開課單位	工業工程與管理系(二進)四A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程介紹資訊系統在企業內之重要性，扮演之角色確認，熟悉其「科技基礎」、「建立之方法」、「成敗之關鍵所在」，做一整體觀念建立，包含管理資訊系統發展過程中之問題遭遇、分析、設計...等；觀念介紹將配合案例說明。	Objectives	This course introduces two major foundations of information systems, namely, organizational foundations and technical foundations. Contemporary approaches of building information and ways to manage international information systems is also studied.
教材	Essentials of Management Information Systems 作者:Kenneth C. Laudon && Jane P. Laudon (Published by Prentice Hall) (華泰書局)	Teaching Materials	Essentials of Management Information Systems Author:Kenneth C. Laudon && Jane P. Laudon (Published by Prentice Hall) (華泰書局)
成績評量方式	midterm 30% final exam 30% homework 30% others 10%	Grading	midterm 30% final exam 30% homework 30% others 10%
教師網頁			
教學內容	introduction of MIS Data management (database system) Telecommunication and network Internet (Electronic Commerce) Redesigning the organization with information system Managing knowledge Decision support system Information security and control] International Information system	Syllabus	ntroduction of MIS Data management (database system) Telecommunication and network Internet (Electronic Commerce) Redesigning the organization with information system Managing knowledge Decision support system Information security and control] International Information system

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