朝陽科技大學 096學年度第1學期教學大綱
Indroduction of Leisure and Recreation 休閒遊憩概論

當期課號	3324	Course Number	3324
授課教師	曾宇良	Instructor	TSENG,YU LIANG
中文課名	休閒遊憩概論	Course Name	Indroduction of Leisure and Recreation
開課單位	休閒事業管理系(四進)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	休閒概論之議題，宜由哲理、心理、生理、社會、經營管理等各種觀點層面來探討，並瞭解休閒議題的多樣性與重要性，並進而導引成正確的休閒觀及休閒教育，以提昇已開發國家人民應有的休閒生活品質。	Objectives	There are all units lay out the understanding, knowledge and skills in detail and indicates what the student needs to produce in terms of evidence.
教材	1.Introduction to outdoor recreation by Roger L. Moore and B.L. Driver, 2005. 2.Leisure and recreation management by G. Torkildsen, 1992. 3.Leisure and human behavior by Bammel & Bammel, 1992.。 4.Journals and magazines of the relevant fields, such as J. of Leisure Research、 Leisure Science、 戶外遊憩研究、觀光研究學報、論文集、財訊雜誌、錢雜誌、天下、遠見、卓越、綠生活、… etc 5.觀光學入門,中尾清編著,晃洋書房 6.自編教材	Teaching Materials	（1）Introduction to outdoor recreation by Roger L. Moore and B.L. Driver, 2005. （2）Leisure and recreation management by G. Torkildsen, 1992. （3）Leisure and human behavior by Bammel & Bammel, 1992.。 （4）Journals and magazines of the relevant fields, such as J. of Leisure Research、 Leisure Science … etc
成績評量方式	期中考30% 平時成績35% 期末考35%	Grading	Midterm Examination 30% General 35% Final Examination 35%
教師網頁			
教學內容	1.課程內容架構、相關領域與學科、相關名詞解釋 2.基本觀念：Maslow之需求理論、遊憩之需求理論、休閒之哲學觀。 3.相關法規與公、民營風景遊憩區之管理單位及其業務。 4.遊憩資源之調查與分類。 5.遊客行爲管理：直接與間接管理。 6.遊憩衝擊之觀察記錄、調查與分析 7.遊憩衝擊管理：遊憩承載量之觀念與應用。 8.旅行企劃論入門 9.觀光導遊論入門 10.旅行業論入門 11.觀光商業論入門 12.觀光交通論入門 13.觀光福祉論入門 14.自然環境保護與遊憩 15.觀光地理學入門 16.觀光政策入門	Syllabus	1.The curriculum content structure, related realm and academics, related word explain 2.Basic idea:The philosophy view of the need theories, recreation of the need theories, need theories of the Maslow. 3.Related laws and government operated and the management unit and its business of the run by private capital scenery recreation area. 4.The inquisition and the classification of the recreation resource. 5.Visitor's behavior manages:Direct and indirect management. 6.The observation record, inquisition and analysis of the recreation impact 7.The recreation impact management:Apply of the recreation carrying capacity 8.An introduction to trip plan idea 9.An introduction to tour guide theory 10.An introduction to travel agency theory 11.An introduction to tourism business theory 12.An introduction to tourism traffic idea 13.An introduction to tourism welfare theory

			14.Conservation of nature and tourism 15.An introduction to tourism geography 16.An introduction to tourism policy theory

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