朝陽科技大學 096學年度第1學期教學大綱
Investment 投資學

當期課號	3287	Course Number	3287
授課教師	呂珮珊	Instructor	LU,PEI SHAN
中文課名	投資學	Course Name	Investment
開課單位	會計系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程會先鎖定投資學的基本理論，接著再從總體分析，產業分析，公司分析直至技術分析。上課方式採理論與實務兩者並重之方式。	Objectives	In this class, we focuse on investment analysis, which allows us to present the practical applications of investment theory, and to convey insights of practical value.
教材	徐俊明,投資學原理,新陸書局	Teaching Materials	
成績評量方式	1.期中考35% 2.期末考35% 3.課堂參與與作業30%	Grading	1.Midterm Test 35% 2.Final Report 35% 3.Class Participation and assignments 30%.
教師網頁			
教學內容	本課程提供修課學生有關如股票及債券基本之投資理論介紹，幫助學生瞭解如何去分析相關之證券與確定適當的投資組合	Syllabus	The course provides students knowledge about investing in securities such as stocks and bonds. It is intended to provide an under-standing of how to analyze these securities, how to determine whether your investment portfolio is appropriate.

尊重智慧財產權，請勿非法影印。