朝陽科技大學 096學年度第1學期教學大綱
Economics 經濟學

當期課號	3247	Course Number	3247
授課教師	陳俊宏	Instructor	CHEN,CHUN HUNG
中文課名	經濟學	Course Name	Economics
開課單位	會計系(四進)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Objectives	This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy.
教材	經濟學32講 顏吉利、許可達、陳更生、許光華、陳建宏、陳秀綾、李建發、陳映君、嚴宗銘 合著 2007年9月初版一刷 全華圖書股份有限公司 參考書目： 經濟學-理論與實際 五版上冊 張清溪、許嘉棟、劉鶯釧及吳聰敏 合著 翰蘆圖書出版有限公司總經銷	Teaching Materials	32 Lectures in Economics
成績評量方式	期中考30%，期末考30%，小考20%，上課出席狀況20%	Grading	Mid-term: 30%; Final exam: 30%; Test: 20%; Attendance: 20%
教師網頁	http://tw.myblog.yahoo.com/shhching		
教學內容	以深入淺出的方式，有系統地介紹經濟學之重要概念與基本理論，期能經由紮實之訓練，爲同學謀職或進修奠下良好之經濟學基礎。本門課爲一學年之必修課程。上學期講授之內容爲個體經濟學，包括消費選擇、廠商理論、成本與生產、產品市場、要素市場等主題。下學期講授之內容爲總體經濟學，除介紹經濟學基本概念外，將依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、財政政策、貨幣銀行、中央銀行與貨幣政策依序講授。	Syllabus	This is an one-year mandatory course. On top of introducing students to understand the basic economic concepts at the very beginning, the course covers “introductory microeconomics” in the first semester and “introductory macroeconomics” in the second semester respectively. The first semester covers “Consumer Choice”, ”Theory of the Firm”, “Production and Costs”, “Product Markets”, and “Factor Markets”. The second semester covers the following topics:（1）Macroeconomic Measurements, Part Ⅰ: Price, and Unemployment; （2）Macroeconomic Measurements, Part Ⅱ: National Income ;（3）Aggregate Demand, Aggregate Supply, and National Income Equilibrium;（4）Fiscal

			Policy;（5）Money and Banking, the Central Bank, and Monetary Policy.

尊重智慧財產權，請勿非法影印。