# 朝陽科技大學 096學年度第1學期教學大綱
# Investment 投資學

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| 當期課號 | 3075 | Course Number | 3075 |
| 授課教師 | 林益倍 | Instructor | LIN,YIH BEY |
| 中文課名 | 投資學 | Course Name | Investment |
| 開課單位 | 財務金融系(二在)四B | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 課程主要針對基本投資理論與方法作一概括性的介紹與探討，給與學生一個富有學術根據的投資理念，讓學生有考究一些"市面"上流行的投資方式的獲利性。 | Objectives | This course covers elements of investments, portfolio theory, fixed-income securities, securities analysis, and derivative assets with emphasis on investment environment and practice in Taiwan. Contents are correlated with analysis topics in other finance and investment courses. |
| 教材 | ・徐燕山(2005)「投資學原理」，東華書局。<br>・Bodie, Kane and Marcus(2005) "Investments", 6th. ed.<br>・Sharpe (1964), "Capital Asset Prices: A Theorem of Capital Market Equilibrium under Conditions of Risk" Journal of Finance 19:429-442.<br>・Stoll (1969) "The Relationship between Put and Call Option Prices", The Journal of Finance 54, 801-824..<br>・Black and Scholes (1973)"The Pricing of Options and Corporate Liabilities", Journal of Political Economy 81:637-654.<br>・Ross (1976) "Arbitrage Theory of Capital Asset Pricing ", Journal of Economic Theory 13:341-360. | Teaching Materials | ・徐燕山(2005)「投資學原理」，東華書局。<br>・Bodie, Kane and Marcus(2005) "Investments", 6th. ed.<br>・Sharpe (1964), "Capital Asset Prices: A Theorem of Capital Market Equilibrium under Conditions of Risk" Journal of Finance 19:429-442.<br>・Stoll (1969) "The Relationship between Put and Call Option Prices", The Journal of Finance 54, 801-824..<br>・Black and Scholes (1973)"The Pricing of Options and Corporate Liabilities", Journal of Political Economy 81:637-654.<br>・Ross (1976) "Arbitrage Theory of Capital Asset Pricing ", Journal of Economic Theory 13:341-360. |
| 成績評量方式 | 期中考(30%)，期末考(30%)，小考(30%)，上課表現(10%) | Grading | Midterm (30%), Final (30%), Quizzes(30%) and Class Participation (10%) |
| 教師網頁 | _ | | |
| 教學內容 | 本課程提供修課學生有關證券投資理論與實務，幫助學生提升他們的分析能力與投資選擇. | Syllabus | The course provides students knowledge about investing in securities such as stocks and bonds. It is intended to provide an under-standing of how to analyze these securities, how to determine whether your investment portfolio is appropriate. |

尊重智慧財產權，請勿非法影印。