朝陽科技大學 096學年度第1學期教學大綱
Investment 投資學

當期課號	3049	Course Number	3049
授課教師	陳弘吉	Instructor	CHEN,HORNG CHI
中文課名	投資學	Course Name	Investment
開課單位	財務金融系(四進)三B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	課程主要針對基本投資理論與方法作一概括性的介紹與探討，給與學生一個富有學術根據的投資理念，讓學生有考究一些"市面"上流行的投資方式的獲利性。	Objectives	This course covers elements of investments, portfolio theory, fixed-income securities, securities analysis, and derivative assets with emphasis on investment environment and practice in Taiwan. Contents are correlated with analysis topics in other finance and investment courses.
教材		Teaching Materials	
成績評量方式	1.期中考35% 2.期末考35% 3.課堂參與30%	Grading	1.Midterm Test 35% 2.Final Exam.35% 3.Class Participation 30%.
教師網頁			
教學內容	本課程提供修課學生有關如股票及債券基本之投資理論介紹，幫助學生瞭解如何去分析相關之證券與確定適當的投資組合	Syllabus	The course provides students knowledge about investing in securities such as stocks and bonds. It is intended to provide an under-standing of how to analyze these securities, how to determine whether your investment portfolio is appropriate.

尊重智慧財產權，請勿非法影印。