

朝陽科技大學 096學年度第1學期教學大綱
Introduction of Business Automation 商業自動化概論

當期課號	3039	Course Number	3039
授課教師	陳映君	Instructor	CHEN,YING JUNE
中文課名	商業自動化概論	Course Name	Introduction of Business Automation
開課單位	財務金融系(四進)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	介紹 1. 商流 2. 物流 3. 金流 4. 資訊流 5. EOS、EDI、VAN、SIS	Objectives	Introduction to Commerce Automation. This course provides both the state-of-the-art of commerce activities and its future development based on computerization. Students are taught by lecturing, group conferencing, business visiting and system analysis/design. Course contents are listed as follows: (1) status quo of commerce environment; (2) structure of commerce automation including point of sale system, product distribution system, financial system, information system and human resource system; (3) related subjects of commerce automation, such as regulations and law, consumer behavior, data base applications, human factor engineering and software engineering, etc; (4) future development of commerce automation.
教材	高立出版流通系統	Teaching Materials	
成績評量方式	平時考:30% 期中考:30% 期末考:40%	Grading	
教師網頁	-		
教學內容	介紹 1. 商流 2. 物流 3. 金流 4. 資訊流 5. EOS、EDI、VAN、SIS	Syllabus	Introduction to Commerce Automation. This course provides both the state-of-the-art of commerce activities and its future development based on computerization. Students are taught by lecturing, group conferencing, business visiting and system analysis/design. Course contents are listed as follows: (1) status quo of commerce environment; (2) structure of commerce automation including point of sale system, product distribution system, financial system, information system and human resource system; (3) related subjects of commerce automation, such as regulations and law, consumer behavior, data base applications, human factor engineering and software engineering, etc; (4) future development of commerce automation.

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