朝陽科技大學 096學年度第1學期教學大綱
Arts of Oral Communication Expression 口語傳播藝術

當期課號	2107	Course Number	2107
授課教師	葉龍源	Instructor	Yei,Lung Yen
中文課名	口語傳播藝術	Course Name	Arts of Oral Communication Expression
開課單位	幼兒保育系(四日)一B	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程旨在介紹口語傳播藝術的型式，並透過實地練習，矯正學生發音，強化其朗讀、朗頌、說故事、演講、相聲、廣播等口語技巧，更透過練習及獲得鼓勵，使學生勇於放開自我、表達自我，且不再怯於公共場合開口說話。	Objectives	The course is aimed to introduce various types of oral communication arts. Through practice, students are expected to improve skills of pronunciation, reading aloud, story telling, public speech, and mass communication. Through practice and encouragement, students will also be willing to openly express themselves in public occasions.
教材	自編	Teaching Materials	self edit
成績評量方式	1.期中報告成績：30% 2.期末報告成績：50% 3.平時表現成績：20%	Grading	1. Mid-term Report（group）30% 2. Final Report（personal）50% 3. Practice and Attendance 20%
教師網頁	_		
教學內容	1.口語傳播藝術的認識 2.口語傳播技巧的演練	Syllabus	1. Introduction of Oral Communication Arts 2. Practice of Oral Communication Arts

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