朝陽科技大學 096學年度第1學期教學大綱
Urban Economics 都市經濟學

當期課號	1900	Course Number	1900
授課教師	劉定焜	Instructor	LIU,TING KUN
中文課名	都市經濟學	Course Name	Urban Economics
開課單位	景觀及都市設計系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	加強同學經濟學的概念。	Objectives	The purpose of this course is to introduce students to understand the basic economic concepts at the very beginning, the course covers “introductory microeconomics” and “introductory macroeconomics”.
教材	經濟學-理論與實際 (上冊)（張清溪等著，翰蘆出版） 參考資料 經濟學原理（李時珍著，智勝書局出版）	Teaching Materials	References The principles of economics, Mankiw,3ed.
成績評量方式	學期總成績: 平常成績40% 期中考成績30% 期末考成績30%	Grading	Midterm(30%) Final exam.(30%) Assigements(40%)
教師網頁			
教學內容	隨著時代的演進，經濟學快速的向商業以外的領域拓展其應用範圍，如政治、社會、法律等。它是一門研究人類如何進行選擇行爲的科學，其領域廣博精深且與現實生活息息相關，若能對此一基礎學科充分瞭解，則對於人類各項經濟活動的深入探究，將可收觸類旁通之效。本課程藉由說明經濟學的基本概念，運用圖表與實例分析，使同學對於經濟模型與經濟分析方法有進一步認識，並引發學生對經濟現象的興趣及培養分析經濟現象的能力。除教科書的教學外，學期中並安排家庭作業與小考，一方面讓學生將所學融入生活課題中，一方面檢視學生學習狀況，並藉此修正教學模式。 課程內容包含：(1) 需求(2) 供給(3) 價格機能的干預與管制(4) 價格彈性(5) 效用與消費者的選擇（6）成本分析（7）市場理論與完全競爭市場（8）獨佔市場（9）壟斷性競爭市場（10）寡佔市場（11）要素市場理論（12）一般均衡與福利分析。	Syllabus	As time goes by, economics expands its fields of application, likes politics, sociology and jurisprudence. It is a science of studying human’s behavior about how to make a choice. If we have the knowledge about economics, then we can easy to explore all kinds of economical activities. This course will use illustrations and examples to explain the basic concepts of economics, and it can help student’s knowing about model and analysis. To get a step further, we hope it can induce students to interest and cultivate the ability of analyzing economical phenomenon. Besides teaching of textbook, this course requests students to do homework and gives them tests in this semester. In the one hand students can try to put what they have learned into the subject of life and in the other we can examine their learning situation. We can correct our teaching style by checking their learning condition. This course contains: (1) Demand (2) Supply (3) Price mechanism (4) Price elasticity (5) Utility and consumer’s choice (6) Cost (7) The theory of market and perfect competition market (8) Monopoly (9) Monopolistic competition (10) Oligopoly (11) The theory of factor market (12) General equilibrium and welfare.

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