# 朝陽科技大學 096學年度第1學期教學大綱
# Financial Management 財務管理

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| **當期課號** | 1103 | **Course Number** | 1103 |
| **授課教師** | 江啓正 | **Instructor** | CHIANG,CHI CHEN |
| **中文課名** | 財務管理 | **Course Name** | Financial Management |
| **開課單位** | 企業管理系(二日)三A | **Department** | |
| **修習別** | 必修 | **Required/Elective** | Required |
| **學分數** | 3 | **Credits** | 3 |
| **課程目標** | 以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，爲同學謀職或進修奠下良好之財務管理學基礎。 | **Objectives** | To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management. |
| **教材** | 一、指定教材:財務管理原理 作者:謝劍平 出版商:智高文化事業有限公司<br>二、業界及資深財經專家公開的資料<br>三、財務管理個案集 作者:謝劍平 | **Teaching Materials** | Management of Corporate Finance/ 謝劍平智高文化事業有限公司 |
| **成績評量方式** | 學習態度、報告40%，期中、期末測驗60% | **Grading** | Learning Attitude & Report 40%, Term Test & Final Exam 60% |
| **教師網頁** | _ | | |
| **教學內容** | 一:財務管理導覽<br>二:認識財務報表<br>三:貨幣時間價值<br>四:股票與債券評價<br>五:資本預算<br>六:風險與報酬<br>七:長期資金管理<br>八:短期融資與營運資金管理 | **Syllabus** | 1:Overview of Financial Manangement<br>2:Understanding Financial Statements and Cash Flow<br>3:Valuation of Future Cash Flows<br>4:Valuing Stocks and Bonds<br>5:Capital Budgeting<br>6:Risk and Return<br>7:Long-Term Financing Management<br>8:Short-Term Financing Management |

尊重智慧財產權，請勿非法影印。