朝陽科技大學 095學年度第2學期教學大綱
Special Topics on Global Logistics Management (4) 全球運籌管理專題(四)

當期課號	7660	Course Number	7660
授課教師	廖年欣	Instructor	LIAO,NEIN HSIN
中文課名	全球運籌管理專題(四)	Course Name	Special Topics on Global Logistics Management (4)
開課單位	工業工程與管理系碩士在職專班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程旨係訓練學生了解有關全球運籌管理學術論文之範圍、學習並探討其研究方法及撰寫方式等，爲自己找出未來的研究方向及研究主題。	Objectives	This course is designed to train students to understand the scope of global logistics management, the research methodology, and writing patterns, to enable the students to find an interested title for their theses. It consists of the followings: 1. Presentation the assigned title on Global Logistics Management 2. Presentation the self-selected Titles on Global Logistics Management.
教材	1. European Journal of Purchasing & Supply Management.2. International Journal of Production Economics. 3. Industrial Marketing Management. 4. Journal of Operations Management 5. Journal of International Management 6. Others	Teaching Materials	1. European Journal of Purchasing & Supply Management.2. International Journal of Production Economics. 3. Industrial Marketing Management. 4. Journal of Operations Management 5. Journal of International Management 6. Others
成績評量方式	Evaluation of assignment and presentation (60%), contribution and creativity performance to the study team (40%).	Grading	Evaluation of assignment and presentation (60%), contribution and creativity performance to the study team (40%).
教師網頁			
教學內容	This curriculum consists of the followings: 1. The landscape of global logistics and supply chain management. 2. How to read a thesis on global logistics. 3. How to choose a title of a thesis on global logistics. 4. How to improve the writing and presentation skills on special topics.	Syllabus	1. The landscape of global logistics and supply chain management. 2. How to read a thesis on global logistics. 3. How to choose a title of a thesis on global logistics. 4. How to improve the writing and presentation skills on special topics.

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