朝陽科技大學 095學年度第2學期教學大綱 Corporate Financial Policy 企業財務政策

| 當期課號 | 7020 | Course Number | 7020 |
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| 授課教師 | 陳更生 | Instructor | CHEN,KENG SHEN |
| 中文課名 | 企業財務政策 | Course Name | Corporate Financial Policy |
| 開課單位 | 財務金融系碩士班一A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 本課程介紹公司財務政策之基本原理 及投資決策、資本結構、財務危機等 企業在面臨不同的情況下之各種決策 分析. | Objectives | This course is to introduce the finance policy, include the investment decisions, capital structure, financial distress and liquidation. |
| 教材 | Reading List | Teaching Materials | |
| 成績評量方式 | | Grading | Final Report |
| 教師網頁 | _ | | |
| 教學內容 | Corporate Finance Economics of Information Market Microstructure | Syllabus | This course surveys recent contributions in market microstructure theory. Market microstructure is the study of the process and outcomes of exchaging assets under explicit trading rules. With specific trading mechanisms, the price formation process is analyzed and price properties examined. |

尊重智慧財產權,請勿非法影印。