朝陽科技大學 095學年度第2學期教學大綱
International Business Topics 國際商務專題

當期課號	3579	Course Number	3579
授課教師	林道明	Instructor	LIN,DOW MIN
中文課名	國際商務專題	Course Name	International Business Topics
開課單位	應用外語系(二進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程著重國際商務實務面的探索，對重要的國際經貿組織與影響國際經貿的因素做一分析。課程進行將採分組報告與問答討論，以期在準備每次的專題報告中學習與本課程相關之知識，並在問答討論完成每次主題的深入了解與避免迷思的產生。	Objectives	This course offers a practical approach to international business matters. The major international economic and commercial organizations as well as the fundamental factors which have great influence in the sphere of the international economy and trade are the focal points of this course. Success in this course relies upon the students' active participation, both in and outside of the classroom. Students will form groups to present one of the assigned topics to the class. The presentations will be followed by discussions. The assigned topics include the WTO, the IMF, direct investments, and MNC. Students are supposed to do research before the class discussion and collect material on the selected topic. Upon successful completion of this course, the student will have a basic understanding of international business.
教材	Supplements 補充教材	Teaching Materials	Supplements
成績評量方式	期末報告:40% 分組簡報:30% 課堂表現:30%	Grading	Term Papers:40% Presentation:30% Class performance:30%
教師網頁			
教學內容	以國際商務主題分組報告及討論爲主，著重實務案例研討。研討主題以國際實務案例，分組報告討論。	Syllabus	Group presentation and class discussion are the methods in this class. We will choose the longer business cases to be our themes for presentation and discussion.

尊重智慧財產權，請勿非法影印。