朝陽科技大學 095學年度第2學期教學大綱
Introduction of Leisure Industrial Interpretation 解說概論

當期課號	3333	Course Number	3333
授課教師	曾宇良	Instructor	TSENG,YU LIANG
中文課名	解說概論	Course Name	Introduction of Leisure Industrial Interpretation
開課單位	休閒事業管理系(四進)一A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	說明解說概論及解說原則，透過解說單元的說明，並要求學生依課程進度分組進行作業及演練。	Objectives	The students will be asked to write homework depents on schedule in this semester. The purpose of this class is guide student to realize and to practice in interpretation.
教材	解說概論,張明洵,林玥秀著,2005,揚智文化	Teaching Materials	解說概論,張明洵,林玥秀著,2005,揚智文化
成績評量方式	期中考30% 平時成績40% 期末考30%	Grading	Midterm Examination 30% General 40% Final Examination 30%
教師網頁			
教學內容	1.解說概論 2.解說媒體 3.解說員 4.室內解說 5.解說設施與器材 6.戶外教育與解說 7.戶外解說活動 8.遊客行爲與特殊遊客解說 9.環境教育與解說 10.解說規劃	Syllabus	1.Interpretation general outline 2.Interpretation media 3.Announcer 4.Indoor Interpretation 5.Interpretationthe facilities and device 6.Outdoor education and Interpretation 7.Outdoor Interpretation an activity 8.Visitor's behavior Interpretation with special visitor 9.The environmental education and Interpretation 10.Interpretation programming

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