朝陽科技大學 095學年度第2學期教學大綱
Economics 經濟學

當期課號	3269	Course Number	3269
授課教師	陳俊宏	Instructor	CHEN,CHUN HUNG
中文課名	經濟學	Course Name	Economics
開課單位	會計系(四進)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Objectives	This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy.
教材	經濟學-理論與實際 五版上、下冊 張清溪、許嘉棟、劉鶯釧及吳聰敏合著 翰蘆圖書出版有限公司總經銷	Teaching Materials	Economics - Theory and Practice
成績評量方式	期中考30%，期末考30%，小考20%，上課出席狀況20%	Grading	Mid-term: 30%; Final exam: 30%; Test: 20%; Attendance: 20%
教師網頁	http://tw.myblog.yahoo.com/shhching		
教學內容	本課程包含兩學期課程，本課程在這兩學期中將介紹「個體經濟學」與「總體經濟學」，「個體經濟學」包括以下主題：供給與需求、消費選擇、廠商理論、成本與生產、要素市場等主題；「總體經濟學」則包含總體經濟之概論、國民所得、總體經濟之衡量、就業、價格指數、總需求與總供給、國民所得均衡、政府支出、稅、財政政策、銀行體系、中央銀行與貨幣政策。	Syllabus	This course includes two semesters. The course will introduce “Microeconomics” and“Macroeconomics”in the two semesters. “Microeconomics”covers the following topics: Supply and Demand, .Consumer Choice, Theory of the Firm, .Production and Cost, Factor Market. “Macroeconomics” covers the following topics: Introduction to Macroeconomics, National Income, Macroeconomic Measurements, Employment, Price Index, Aggregate Demand and Aggregate Supply, and National Income Equilibrium, Government Spending, Taxation, Fiscal Policy, Banking System, Central Bank and Monetary Policy.

尊重智慧財產權，請勿非法影印。