

朝陽科技大學 095學年度第2學期教學大綱
Money & Banking 貨幣銀行學

當期課號	3249	Course Number	3249
授課教師	洪振義	Instructor	HONG,CHENG YIH
中文課名	貨幣銀行學	Course Name	Money & Banking
開課單位	會計系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	介紹貨幣定義.貨幣形態，貨幣功能及金融市場中各銀行業務。	Objectives	This course introduces following issues: 1.the Economics of Money; 2.Banking; and 3.Financial Financial Markets.
教材	Frederic S. Mishkin. "The Economics of Money, Banking, and Financial Markets," 7th edition. Addison-Wesley, 2003. (華泰書局代理，電話：02-2377-3877. 或透過朝陽大學書店訂購)	Teaching Materials	
成績評量方式	期中考試：45%. 期末考試：45%. 出席,討論和作業: 10%.	Grading	Midterm exam: 45%; final exam: 45%; classroom participation: 10%.
教師網頁	以下僅供參考.請同學暫勿購書.		
教學內容	<p>本課程分上,下兩學期講授,以下所列為兩學期課程合併內容.</p> <p>課程主要內容:</p> <p>金融體系簡介. 貨幣的功能,演進與定義. 利率的基本概念. 利率的決定因素. 利率期間結構. 貨幣需求. 銀行業的結構與競爭. 銀行管理. 外匯市場. 聯邦準備系統. 貨幣供給過程. 強力貨幣與貨幣乘數. 貨幣政策工具.</p>	Syllabus	<p>(Combined two-semester syllabus)</p> <p>Introduction of the financial system. The definition, evolution, and functions of money. The interest rate. The determination of interest rates. The risk and term structure of interest rates. The demand for money. The velocity of money. The structure of banking industry. Bank management. Foreign exchange market. The Federal Reserve System. Money supply process. High-powered money and money multipliers. Tools of monetary policy.</p>

尊重智慧財產權，請勿非法影印。