

朝陽科技大學 095學年度第2學期教學大綱
Money & Banking 貨幣銀行學

當期課號	3228	Course Number	3228
授課教師	嚴宗銘	Instructor	YAN,TUNG MING
中文課名	貨幣銀行學	Course Name	Money & Banking
開課單位	保險金融管理系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1. 使學生了解貨幣銀行學之意義 2. 讓學生能應用貨幣銀行學在現實生活中 3. 能具備保險金融從業人員之專業態度 4. 能知曉金融市場的發展概況	Objectives	1. Enabling students to understand meaning of money and banking. 2. Making students apply money and banking in daily life. 3. To have professional attitudes of personnel in insurance and finance industry. 4. Able to understand development of financial market.
教材	Frederic S. Mishkin and Stanley G. Eakins: Financial Markets and Institution, 4th Edition, Addison Wesley Mishkin, Frederic S., The Economics of Money, Banking, Financial Markets, 7th ed., Pearson Education 貨幣銀行學，李榮謙，智勝出版社 貨幣銀行學，黃建森，華泰出版社	Teaching Materials	Frederic S. Mishkin and Stanley G. Eakins: Financial Markets and Institution, 4th Edition, Addison Wesley Mishkin, Frederic S., The Economics of Money, Banking, Financial Markets, 7th ed., Pearson Education
成績評量方式	平常考 25% 期中考 25% 期末考 25% 出席率 25%	Grading	class performance 25% mid-term exam 25% final exam 25% present rate 25%
教師網頁	-		
教學內容	貨幣之概念 金融體系概論 中央銀行概論 貨幣政策理論 銀行產業理論 金融監理與金融危機	Syllabus	The concept of money An introduction to financial system An Introduction to central banking The theories of monetary policy The theories about banking industry Banking regulation and financial crisis

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