# 朝陽科技大學 095學年度第2學期教學大綱
# Financial Management 財務管理

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| **當期課號** | 3003 | **Course Number** | 3003 |
| **授課教師** | 柯俊禎 | **Instructor** | KO,JIM CHEN |
| **中文課名** | 財務管理 | **Course Name** | Financial Management |
| **開課單位** | 財務金融系(二進)三A | **Department** | |
| **修習別** | 必修 | **Required/Elective** | Required |
| **學分數** | 2 | **Credits** | 2 |
| **課程目標** | 從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。 | **Objectives** | Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc. |
| **教材** | 姜堯民 財務管理 第2版(corporate finance 2rd editions) | **Teaching Materials** | |
| **成績評量方式** | 全學期分4次考試 取其中最高三次成績平均計算, 但有缺考未經核准視爲缺考併入學期成績計算 | **Grading** | There are 4 exams will be helded during the semester and only 3 of the 4 exames will be count in weighted average to the semester grade. any student who is absent in the exam without permission, the grade will be include in the semester grade |
| **教師網頁** | | | |
| **教學內容** | 9.10 章 資本預算<br>11 章 財務結構<br>12 章 股利政策<br>13 14 15章 營運資金管理<br>其他(時事及課外補充) | **Syllabus** | capital budgeting management<br>financial structure management<br>dividend policy<br>working capital management<br>other practical issues |

尊重智慧財產權，請勿非法影印。