朝陽科技大學 095學年度第2學期教學大綱
English for Tourism 觀光英文

當期課號	1989	Course Number	1989
授課教師	徐碧霙	Instructor	HSU,PI YING
中文課名	觀光英文	Course Name	English for Tourism
開課單位	應用外語系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	此課程期許在相互分享學習國外實際生活與觀光出遊經驗的同時, 亦能提升學生英語聽(listening)與說(speaking)的口語會話能力.	Objectives	This course is expecting the participants not only to experience the oversea travel situation, but also understand how to deal with the different foreign life. In the mean time, to enhance the oral conversation ability (speaking & listening) of the students in this class is highly expected.
教材	Handout and Material produced by the instructor Travel brochures	Teaching Materials	Handout and Material produced by the instructor Travel brochures
成績評量方式	20% Active participation 上課參與 40% Presentations and assignments 作業報告 40% tests 考試	Grading	20% Active participation 40% Presentations and assignments 40% tests
教師網頁			
教學內容	1.本課程乃針對旅遊途中主要情境，來培養學生英語之應對進退之國際禮儀能力，並開拓其世界觀。 2.學生能閱讀國外相關資料，培養觀光旅遊人員所需之飯店、旅館、機場、通關之英語基本會話能力，以及各國文化、習俗、旅遊景點、風俗文物相關訊息。 3.培養出國旅遊獲得通過導覽解說考照所需之基本會話能力、以及閱讀觀光、旅遊資訊、文化交流之能力。	Syllabus	• English for travel agents, tour operators, tourism organisations and tourist boards • Types of holiday and transport. • Telephone language • Current topics related to the travel industry.

尊重智慧財產權，請勿非法影印。