朝陽科技大學 095學年度第2學期教學大綱
English for Media 媒體英文

當期課號	1900	Course Number	1900
授課教師	林育群	Instructor	LIN,BRYAN
中文課名	媒體英文	Course Name	English for Media
開課單位	傳播藝術系(四日)二B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	教學目標： 1. 使學生熟知平面媒體、電子媒體與影視拍攝技術之英文專有名詞(技能) 2. 使學生了解在全球化趨勢下之傳播人員應具備之英文基本能力 (知識) 3. 使學生透過英文 (報紙與雜誌)之豐富內容，吸收訊息，增廣見聞 (其他) 4. 能具備國際化傳播人才之專業素養 (態度)	Objectives	1. Understand English terms in print, electronic media, and film and video (skills) 2. Develop English skills within the context of globalization and the trend of English-speaking in media (knowledge) 3. Absorb more content from English newspapers and magazines and expand knowledge (other) 4. Develop professional communication skills on par with international standards (development).
教材	課本: Inforech: English for computer users	Teaching Materials	The textbook: Inforech: English for computer users
成績評量方式	期中考試：30% 平時成績：30% 期末考試：40%	Grading	Mid-term 30% In-class performance 30% Final exam 30%
教師網頁	_		
教學內容	1　96/02/26~96/03/04 課程簡介以及指定活動 2　96/03/05~96/03/11 單元一 3　96/03/12~96/03/18 單元二 4　96/03/19~96/03/25 單元五 5　96/03/26~96/04/01 單元六 6　96/04/02~96/04/08 單元七 7　96/04/09~96/04/15 單元八 8　96/04/16~96/04/22 單元九 9　96/04/23~96/04/29 Mid-term Exam 10　96/04/30~96/05/06 單元十二 11　96/05/07~96/05/13 單元十三 12　96/05/14~96/05/20 單元十八 13　96/05/21~96/05/27 單元十九 14　96/05/28~96/06/03 單元二十 15　96/06/04~96/06/10 單元二十一 16　96/06/11~96/06/17單元二十二 17　96/06/18~96/06/24 單元三十 18　96/06/25~96/07/01 Final Exam	Syllabus	1　96/02/26~96/03/04 Introductions 2　96/03/05~96/03/11 Unit 1: Computer applications 3　96/03/12~96/03/18 Unit 2:Computer essentials 4　96/03/19~96/03/25 Unit 5: Buying a computer 5　96/03/26~96/04/01 Unit 6: Type, Click, and Talk! 6　96/04/02~96/04/08 Unit 7 Capture your favorite image 7　96/04/09~96/04/15 Unit 8: Viewing the output 8　96/04/16~96/04/22 Unit 9: Choose a printer 9　96/04/23~96/04/29 Mid-term Exam 10　96/04/30~96/05/06 Unit12 Optical breakthrough 11　96/05/07~96/05/13 Unit13: Operating systems 12　96/05/14~96/05/20 Unit18: Faces of the Internet 13　96/05/21~96/05/27 Unit: 19 Grapics and design 14　96/05/28~96/06/03 Unit20 Desktop publishing 15　96/06/04~96/06/10 Unit21:Web design 16　96/06/11~96/06/17 Unit 22: Multimedia 17　96/06/18~96/06/24 Unit30 New technologies 18　96/06/25~96/07/01 Final Exam

尊重智慧財產權，請勿非法影印。