# 朝陽科技大學 095學年度第2學期教學大綱
# Printing & Reproduction 印刷與複製

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| 當期課號 | 1787 | Course Number | 1787 |
| 授課教師 | 林長慶 | Instructor | , |
| 中文課名 | 印刷與複製 | Course Name | Printing & Reproduction |
| 開課單位 | 視覺傳達設計系(四日)二A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | 1、認識印刷與複製的原理<br>2、藉實務操作對印刷與複製的專業有更深入的認識，包括：印刷估價、設計完稿、電子印前等 | Objectives | 1.To know the principle of print and duplication.<br>2.To learn the specialty of print and duplication in-depth by actual practice, including print appraisal、to finish a design、a digitization prepress. |
| 教材 | 自編教材 | Teaching Materials | a handout |
| 成績評量方式 | 課堂出席與研討30%<br>期中作業（報告）30%<br>作品呈現（期末成績）40% | Grading | Class participation and discussion 30%<br>Mid-term assignment 30%<br>Final project 40% |
| 教師網頁 | | | |
| 教學內容 | ＊印刷企畫相關知識<br>印刷與企畫<br>版的種類<br>印刷用紙<br>印刷與裝訂加工<br>印刷管理（版面規劃、翻轉印刷與落版管制）<br>印刷物件的成本與估價<br><br>＊印刷原稿的處理<br>製版流程<br>印前作業<br>分色與演色<br>印刷字體處理<br>完稿製作與完稿尺寸<br>圖文整合<br><br>＊印刷廠參觀實務解說<br>＊網版印刷實作 | Syllabus | 1.The application ability of the image assembly in prepress.<br><br>2.The administration theory and fieldwork discussin of the computerization in prepress.<br><br>3.The work mode research of the portable document format-PDF.<br><br>4.To admire the final printed and to review and discuss the practice of the fieldwork in prepress.<br><br>5.To discuss the actual print case and to share the work-skill and experience. |

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