朝陽科技大學 095學年度第2學期教學大綱
Introduction to Bond Market 債券市場概論

當期課號	1081	**Course Number**	1081
授課教師	李瑞琳	**Instructor**	LEE,RUEY LIN
中文課名	債券市場概論	**Course Name**	Introduction to Bond Market
開課單位	財務金融系(四日)四A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	3	**Credits**	3
課程目標	債券市場有助於學生分析債券市場，並利用相關工具管理債券組合，債券商品的複雜也是讓投資人卻步之一，股票與債券是兩種截然不同的金融工具，有其各自的風險報酬特性，是任一投資組合都不可輕忽的投資標的。因此，對於債券市場的運作，債券的評價以及投資特性均需加以了解。	**Objectives**	Bond Markets, prepare students to analyze the bond market and use the tools for managing bond portfolios. It gives you the tools you need to master this complex market so you can diversify your portfolio, and get reliable income and safety of principal. Finally, the learning of bond market enhances your understanding of everything from the basics of buying and selling to bond ratings, government and international securities, call and convertible features, portfolio management, and more.
教材	薛立言,劉亞秋,債券市場概論,東華書局,民95	**Teaching Materials**	薛立言,劉亞秋,債券市場概論,東華書局,民95
成績評量方式	期中考40% 期末考40% 平時測驗10% 出席率10%	**Grading**	mid-term exam 40% final-term exam 40% quiz 10% other 10%
教師網頁			
教學內容	債券發行, 債券評價, 利率風險衡量, 利率期限結構, 債券投資報酬率,風險值,及利率趨勢分析, 債券交易, 信用風險衡量, 債券操作策略, 債券操作創新設計, 利率衍生商品, 可轉換公司債, 資產證券化商品	**Syllabus**	Bond Issued, Bond pricing, interest rate risk, interst rate term structures, bond yield, VaR, interest rate trend, bond trading, credit risk, bond trading strategy, bond innovation, interest rate derivative products, convertible bond, asset securitization

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