朝陽科技大學 095學年度第2學期教學大綱
Multinational Financial Management 國際財務管理

當期課號	1070	Course Number	1070
授課教師	林鳴琴	Instructor	LIN,MING CHIN
中文課名	國際財務管理	Course Name	Multinational Financial Management
開課單位	財務金融系(四日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從多國籍公司財務經理的觀點，探討相關財務管理的重要課題：首先介紹國際財務環境，其次探討外匯風管理、國際融資決策、國際投資決策，最後介紹營運資金的管理與控制。	Objectives	Introduce the student to the environmental differences encountered by the manager of the international finance function in a multinational corporation. Introduce the student to selected major issues of international financial management, including management of foreign exchange risk, international financing strategies, international investment strategies, management of short-term capital,etc.
教材	Multinational Financial Management Eighth Edition Alan C. Shapiro	Teaching Materials	Multinational Financial Management Eighth Edition Alan C. Shapiro
成績評量方式	小考及平時成績 20% 期中考 40% 期末考 40%	Grading	Paticipation 20% Mid-term Exam 40% Final Exam 40%
教師網頁	_		
教學內容	國際財務管理的重要課題,在於分析企業的管理階層如何在全球化的趨勢下運籌帷幄,克盡其管理者的職責;如何面對新的挑戰與風險,如何抓住機會並策略運用以保持競爭優勢.企業在全球化的經營架構下,應試圖透視國際金融環境,才能掌握相關的發展情勢,洞燭機先. 第一篇 國際金融環境與發展 第二篇 外匯市場 第三篇 外匯衍生商品 第四篇 匯率曝險程度的衡量與管理	Syllabus	The basic thrust of Multinational Financial Management is to provide a conceptual framework within which the key financial decisions of the multinatinal firm can be analyzed. The approach is to treat international financial management as a natural and logical extension of the principles learned in the foundations course in financial management. Part One Environment of International Financial Management Part Two Foreign Exchange and Derivatives Markets Part Three Foreign Exchange Risk Management Part Four Foreign Investment Analysis

尊重智慧財產權，請勿非法影印。