朝陽科技大學 095學年度第2學期教學大綱
Readings in Finance 財金英文閱讀

當期課號	1057	Course Number	1057
授課教師	黃君葆	Instructor	HUANG,CHUN PAO
中文課名	財金英文閱讀	Course Name	Readings in Finance
開課單位	財務金融系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程在設計上使學生在上課過程中，經由英文教材的準備以及老師課堂中的講授，掌握基本財金領域的基本知識、嘗試理論實務的比較，並擴大視野。在教學方法上，以下列三點方式混合進行：（1）翻譯與閱讀作業；（2）專業文書習作，如公司內部文件；（3）老師講授。主要內容有（1）介紹美國證券金融市場的書籍文章，如華爾街日報及其出版適合一般投資人者；（2）財金實務文書，如公司發行之公開說明書、年報、重要法規、承銷文件等；（3）基礎理論性論文的選讀。	Objectives	There are two objectives of this course. On the one hand, students are required to go through a lot of readings so as to improve their English reading ability. On the other hand, students are expected to develop an intuitive perspective toward important macro, as well as micro issues in economics and finance. The reading articles will be selected from cover stories as contained in Business Week and Economist. Tests and scores will be based on how well students understand, and communicate through the practitioner's language.
教材	印製講義	Teaching Materials	Handouts
成績評量方式	Test (Reading & Listening) 40% Homework (Writing skill) 20% Prsentation 20% Attendence 20%	Grading	Test (Reading & Listening) 40% Homework (Writing skill) 20% Prsentation 20% Attendence 20%
教師網頁			
教學內容	1.財金專有名辭介紹 2.財金英文導讀 - Business Week 3.財金英文導讀 - Wall street Journal 4.閱讀公司年報- 財報分析 5.英文書信 6.閱讀討論學術文章 7.報告技巧	Syllabus	1. Terminologies for accounting, banking, and finance 2. Current issues in Business Week 3. Current Issues in Wall Street Journals 4. Financial Statement Analysis 5. Writing Business Letters 6. Academic paper discussion 7. Presentation Skills

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