朝陽科技大學 095學年度第2學期教學大綱
Introduction of Business Automation 商業自動化概論

當期課號	1042	Course Number	1042
授課教師	陳映君	Instructor	CHEN,YING JUNE
中文課名	商業自動化概論	Course Name	Introduction of Business Automation
開課單位	財務金融系(四日)一B	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	介紹１.商流 2. 物流 3. 金流 4. 資訊流 5. EOS、EDI、VAN、SIS	Objectives	Introduction to Commerce Automation. This course provides both the state-of-the-art of commerce activitics and its future development based on computerization. Students are taught by lecturing, group conferencing, business visiting and system analysis/design. Course contents are listed as follows: (1)status quo of commerce environment;(2)structure of commerce automation including point of sale system, product distribution system,financial system, information system and human resource system,(3)related subjects of commerce automation, such as regulations and law, consumer behavior,data base applications,human factor engineering and software engineering, etc;(4)future development of commerce automaion.
教材	書名：流通系統 作者：簡正儒、蔡惠華 出版社：龍騰 書名：商業自動化 作者：徐茂陽 出版社：華泰 書名：商業自動化 作者：郭角添、簡進嘉 出版社：國雅	Teaching Materials	
成績評量方式	期中：30% 期末：30% 平時及報告：40%	Grading	final test 40% normal 30% report 30%
教師網頁			
教學內容	1. 商流 2. 物流 3. 金流 4. 資訊流 5. EOS、EDI、VAN、SIS 6. 報告	Syllabus	Supplier Management Inventory Management Distribution Management Channel Management Payment Management B to C, Business to Customer BTO (Build to Order) C to B, Customer to Business C to C, Customer to Customer

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