

朝陽科技大學 095學年度第1學期教學大綱
Project Management and Cost Analysis 專案管理與成本分析

當期課號	7826	Course Number	7826
授課教師	徐茂練	Instructor	SHYU,MAW LIANN
中文課名	專案管理與成本分析	Course Name	Project Management and Cost Analysis
開課單位	數位化產品設計產業研發碩士專班(碩春)一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨在探討專案計畫之規劃、工作時程之協調與分工、瓶頸資源之確認、完成時間之估計、進度管制之工具、專案成本之分析、時間與成本之取捨管理等相關主題，培育學生具備完整執行、管理與分析專案計畫之能力。	Objectives	
教材	Gido, J., Clements. J.P., (2003), Successful Project Management, 2e, Thomson Learning Inc.	Teaching Materials	Gido, J., Clements. J.P., (2003), Successful Project Management, 2e, Thomson Learning Inc.
成績評量方式	個案討論 30% 文獻閱讀報告30% 期末報告 40%	Grading	Case Report 30% Literature Review 30% Final Report 40%
教師網頁	www.cyut.edu.tw/~mlshyu		
教學內容	專案具有目標性、時間性、不確定性、以及獨特性等特質，因此專案需要妥善的等管理，方能有效達成任務。本課程的目的在於了解專案的特性，運用管理的知識與技能，以便能掌握專案績效。本課程主要針對研究發展、設計、企業電子化等專案，探討其特性、生命週期、規劃與控制、溝通與領導、專案組織等內容，並與實務個案配合，使得同學可以善用管理技巧，確保專案績效。	Syllabus	A project usually has some characteristics, namely specific objective, time constraints, uncertainty, and unique purpose. A successful project needs effectively managed by project team with the help of management knowledge and skills. The purpose of this course is to understand the life cycle of project, the methods of managing project, so that the project effectiveness is assured. This course will focus on R&D, design, and e-business projects. The concepts introduced in this course include project life cycle, project planning, cost control, leadership, communication, and project organizing. These concepts will be discussed with practical project cases to ensure the project efficiency and effectiveness.

尊重智慧財產權，請勿非法影印。