

朝陽科技大學 095學年度第1學期教學大綱

Special Topics on Global Logistics Management (1) 全球運籌管理專題(一)

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| 當期課號 | 7159 | Course Number | 7159 |
| 授課教師 | 廖年欣 | Instructor | LIAO, NEIN HSIN |
| 中文課名 | 全球運籌管理專題(一) | Course Name | Special Topics on Global Logistics Management (1) |
| 開課單位 | 工業工程與管理系碩士班一A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | 本課程旨係訓練學生了解有關全球運籌管理學術論文之範圍、學習並探討其研究方法及撰寫方式等，為自己找出未來的研究方向及研究主題。 | Objectives | This course is designed to train students to understand the scope of global logistics management, the research methodology, and writing patterns, to enable the students to find an interested title for their theses. It consists of the followings: 1. Presentation the assigned title on Global Logistics Management 2. Presentation the self-selected Titles on Global Logistics Management. |
| 教材 | 1. Journal of Operations Management 2. European Journal of Purchasing & Supply Management 3. International Journal of Production Economics 4. Long Range Planning 5. European Journal of Operational Research 6 Expert Systems with Applications 7. Journal of International Management 8. Transportation Research 9. Industrial Marketing Management 10. European Management Journal 11. Other International Journals on Global Logistics Management | Teaching Materials | 1. Journal of Operations Management 2. European Journal of Purchasing & Supply Management 3. International Journal of Production Economics 4. Long Range Planning 5. European Journal of Operational Research 6 Expert Systems with Applications 7. Journal of International Management 8. Transportation Research 9. Industrial Marketing Management 10. European Management Journal 11. Other International Journals on Global Logistics Management |
| 成績評量方式 | 簡報考核(60%) 簡報之回饋與貢獻(40%)。 | Grading | Evaluation on Performance (60%) and Contribution (40%) of Presentation. |
| 教師網頁 | - | | |
| 教學內容 | 每週簡報並討論兩篇指定的或選定的全球運籌管理之期刊論文。 | Syllabus | Two papers' presentation and discussion each week. Title on global logistics management will be assigned or self-selected. |

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