

朝陽科技大學 095學年度第1學期教學大綱
Case Studies of Financial Management 財務管理個案研究

當期課號	7056	Course Number	7056
授課教師		Instructor	
中文課名	財務管理個案研究	Course Name	Case Studies of Financial Management
開課單位	企業管理系碩士班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	針對MBA碩士班研究生(包括一般生與在職生)於完成財務管理與投資學之基礎課程訓練後，藉由著名之投融資議題的財務個案研討，激發學生對於管理者必須達成公司價值最大化之使命，有更為完整嚴謹的認知。本課程之主要授課方向與訓練目標依序如下：(1)基礎分析訓練(Normative Analysis)；(2)企業與資本市場之互動關係(Linkage Between the Firm and Capital Markets)；(3)當代市場潮流評比分析(Contemporaneity)；(4)管理者之認知觀點(The Administrative Point of View)；(5)企業道德平議(Ethical Dilemma)；(6)企業前瞻性評判(Growth in Judgment)。	Objectives	Aim at the MBA program students who have accomplished the financial management and investment courses to study the well-known finance cases. This course amplified as to how to achieve the corporation value maximization by the perspectives in six dimensions: (1) Normative Analysis, (2) Linkage Between the Firm and Capital Markets, (3) Contemporaneity, (4) The Administrative Point of View, (5) Ethical Dilemma, and (6) Growth in Judgment, that making complete and careful recognition for MBA program students.
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁	-		
教學內容	本課程的目的在於透過財務管理的個案延討,進一步了解公司理財與金融市場的基本知識	Syllabus	This lecture is designed to further understanding, through the case study approach, the topics of financial management and financial markets.

尊重智慧財產權，請勿非法影印。