

朝陽科技大學 095學年度第1學期教學大綱  
Financial Management Research 財務管理研究

當期課號	7041	Course Number	7041
授課教師	李宗政	Instructor	LEE,CHUNG CHENG
中文課名	財務管理研究	Course Name	Financial Management Research
開課單位	企業管理系碩士班一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，為同學謀職或進修奠下良好之基礎。涵蓋財務管理導論、財務管理基本觀念、金融資產訂價、資本企畫、資本結構、股利政策等課題。	Objectives	This is an one-semester elective course. On top of introducing students to understand the nature and importance of financial management, the class moves on to discuss the following topics:1.The trade-off between risk and return;2.Pricing of financial assets;3.Capital budgeting;4.Optimal capital structure;5.Optimal dividend policy.
教材	Brealey, Richard A. and Stewart C. Myers, Principals of Corporate Finance, 8th Edition, 2005, McGraw-Hill, USA. 每週六之工商時報與經濟日報	Teaching Materials	Brealey, Richard A. and Stewart C. Myers, Principals of Corporate Finance, 8th Edition, 2005, McGraw-Hill, USA.
成績評量方式	期中報告35%； 期末考50%；(強調相關財經時事議題之測驗) 出缺席情形15%。	Grading	Case Study 35% Final Term 50% Class Participation 15%
教師網頁	-		
教學內容	財務管理是於企求價值最大化的前提下，一項能夠幫助您有效管理與配置僅存有限資源的工具，本課程將分成評價方法、投資決策與融資決策等三單元完整介紹財務管理課程。	Syllabus	The heading of the "financial management" is wants to maximize the common stock holder wealth, with the effective management and install the limited resource. This course will be divided into appraisal system, investment decisions and financing decisions.

尊重智慧財產權，請勿非法影印。