

朝陽科技大學 095學年度第1學期教學大綱
Readings in Business English 商用英文閱讀

當期課號	3632	Course Number	3632
授課教師	王馬克	Instructor	O'BRIEN, MARK WILLIAM
中文課名	商用英文閱讀	Course Name	Readings in Business English
開課單位	應用外語系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程設計以實際國際企業之英文個案作分析討論研究，以英語口頭報告之方式來進行討論，增強同學以英文作商業管理邏輯思考能力，強調以理論為基礎來思考出自看法與意見，以期在未來工作上作出正確的商業決定。另強調以英語直接溝通商業管理問題之能力，強化同學英語溝通及討論之實力。	Objectives	This course is designed to use the real business cases to analyze, to discuss and to organize the managerial knowledge. We try to build up the English environment to think logically and to express correctly. English presentation and free discussion are our instruments. The focus of this class is to establish the learner's ability of making the correct and the suitable business decisions.
教材	Weaving It Together, 2d Ed., Book 3	Teaching Materials	Weaving It Together, 2d Ed., Book 3 (Note: Photocopies will NOT be permitted)
成績評量方式	期中考占30%，期末考占30%， 回家作業／課堂小考占30%，課堂參與占10% 附註：課堂參與包含學生的發問和回答問題	Grading	Midterm Exam 30%, Final Exam 30%, Homework/Quizzes 30%, Participation 10% (Note: in-class participation consists mainly of students asking/answering questions)
教師網頁	Email: kzinflick@yahoo.com		
教學內容	方式：學生將利用大部分的時間在閱讀，而尤其著重在文章的理解和字彙的增加，並需特別注意到文章的結構和呈現的形式。我們的課程將和測驗本的第一章節有所連結，同時也包含課堂上的補充講義。考試的內容包括閱讀測驗、習題的理解。學生同時需要閱讀大量的文章，並在期末考時交出一份報告。	Syllabus	Approach: Students will spend a great deal of time reading. Emphasis will be on comprehension and vocabulary building, with some attention paid to structure and style. Most weeks we will cover 1 chapter in the textbook. Supplemental handouts will also be used. Exams will consist of reading comprehension exercises. Students will also be required to read a full-length novel and submit a report at the end of the semester

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