

**朝陽科技大學 095學年度第1學期教學大綱**  
**Indroduction of Leisure and Recreation 休閒遊憩概論**

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| <b>當期課號</b>   | 3370   | <b>Course Number</b>      | 3370   |
| <b>授課教師</b>   | 曾宇良  | <b>Instructor</b>         | TSENG, YU LIANG  |
| <b>中文課名</b>   | 休閒遊憩概論   | <b>Course Name</b>        | Indroduction of Leisure and Recreation   |
| <b>開課單位</b>   | 休閒事業管理系(四進)一A  | <b>Department</b>         |  |
| <b>修習別</b>    | 必修   | <b>Required/Elective</b>  | Required   |
| <b>學分數</b>    | 3  | <b>Credits</b>            | 3  |
| <b>課程目標</b>   | 休閒概論之議題，宜由哲理、心理、生理、社會、經營管理等各種觀點層面來探討，並瞭解休閒議題的多樣性與重要性，並進而導引成正確的休閒觀及休閒教育，以提昇已開發國家人民應有的休閒生活品質。  | <b>Objectives</b>         | There are all units lay out the understanding, knowledge and skills in detail and indicates what the student needs to produce in terms of evidence.  |
| <b>教材</b>     | 1.Introduction to outdoor recreation by Roger L. Moore and B.L. Driver, 2005.<br>2.Leisure and recreation management by G. Torkildsen, 1992.<br>3.Leisure and human behavior by Bammel & Bammel, 1992.。<br>4.Journals and magazines of the relevant fields, such as J. of Leisure Research、Leisure Science、戶外遊憩研究、觀光研究學報、論文集、財訊雜誌、錢雜誌、天下、遠見、卓越、綠生活、... etc<br><br>5.觀光學入門,中尾清編著,晃洋書房<br>6.自編教材 | <b>Teaching Materials</b> | (1) Introduction to outdoor recreation by Roger L. Moore and B.L. Driver, 2005.<br>(2) Leisure and recreation management by G. Torkildsen, 1992.<br>(3) Leisure and human behavior by Bammel & Bammel, 1992.。<br>(4) Journals and magazines of the relevant fields, such as J. of Leisure Research、Leisure Science ... etc   |
| <b>成績評量方式</b> | 期中考30%<br>平時成績35%<br>期末考35%  | <b>Grading</b>            | Midterm Examination 30%<br>General 35%<br>Final Examination 35%  |
| <b>教師網頁</b>   | -  |                           |  |
| <b>教學內容</b>   | 1.課程內容架構、相關領域與學科、相關名詞解釋<br>2.基本觀念：Maslow之需求理論、遊憩之需求理論、休閒之哲學觀。<br>3.相關法規與公、民營風景遊憩區之管理單位及其業務。<br>4.遊憩資源之調查與分類。<br>5.遊客行為管理：直接與間接管理。<br>6.遊憩衝擊之觀察記錄、調查與分析<br>7.遊憩衝擊管理：遊憩承載量之觀念與應用。<br>8.旅行企劃論入門<br>9.觀光導遊論入門<br>10.旅行業論入門<br>11.觀光商業論入門<br>12.觀光交通論入門<br>13.觀光福祉論入門<br>14.自然環境保護與遊憩<br>15.觀光地理學入門<br>16.觀光政策入門  | <b>Syllabus</b>           | 1.The curriculum content structure, related realm and academics, related word explain<br>2.Basic idea:The philosophy view of the need theories, recreation of the need theories, need theories of the Maslow.<br>3.Related laws and government operated and the management unit and its business of the run by private capital scenery recreation area.<br>4.The inquisition and the classification of the recreation resource.<br>5.Visitor's behavior manages:Direct and indirect management.<br>6.The observation record, inquisition and analysis of the recreation impact<br>7.The recreation impact management:Apply of the recreation carrying capacity<br>8.An introduction to trip plan idea<br>9.An introduction to tour guide theory<br>10.An introduction to travel agency theory<br>11.An introduction to tourism business theory<br>12.An introduction to tourism traffic idea<br>13.An introduction to tourism welfare theory |

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|  |  | 14.Conservation of nature and tourism<br>15.An introduction to tourism geography<br>16.An introduction to tourism policy theory |
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