

朝陽科技大學 095學年度第1學期教學大綱  
Security Markets Analysis 證券市場分析

當期課號	3231	Course Number	3231
授課教師	蔡永順	Instructor	,
中文課名	證券市場分析	Course Name	Security Markets Analysis
開課單位	保險金融管理系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	<ol style="list-style-type: none"> <li>1. 認識證券商品，上市，交易，法令規範之基本原理</li> <li>2. 強化證券商品設計，上市，交易，結算與法令稽核之專業技能</li> <li>3. 培養自主學習的態度</li> <li>4. 就業核心力</li> </ol>	Objectives	<ol style="list-style-type: none"> <li>1. Knowing basic principle of security on offering, transaction, and regulations.</li> <li>2. Enhancing professional skills of securities products, offering, transactions, settlement and regulation audit.</li> <li>3. Having autonomous study attitudes.</li> <li>4. Employment core ability.</li> </ol>
教材	書名：股票分析與投資 作者：於貽彰 出版社：雙葉書廊	Teaching Materials	Stock Analysis and Investment YEH YEH Book Gallery
成績評量方式	平時：30% 期中：30% 期末：40%	Grading	midterm exam:30% final exam: 40% others: 30%
教師網頁	-		
教學內容	標 本課程之教學，在使學生能夠達成：(1)對證券市場基本概念有明確之理解。(2)對證券投資之各種工具(基本分析及技術分析)能夠純熟之運用。(3)對證券市場之經濟事象作理性之了解，敘述及適切的關心。(4)訓練學生成為明日操盤高手。	Syllabus	This course has been crafted to 3 overriding goals: (1) Focus on the core ideas. (2) Create a flexible teaching and learning tool. (3) Carefully developed to encourage students to learn more about stock Markets and to use technology as a mean of researching and analyzing current events.

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