朝陽科技大學 095學年度第1學期教學大綱
Financial Management 財務管理

當期課號	3043	Course Number	3043
授課教師	李瑞琳	Instructor	LEE,RUEY LIN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四進)二B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	課堂講授	Teaching Materials	Fundamentals of Corporate Finance Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan, McGraw.Hill internation edution 7ed 新月書局代理
成績評量方式	三次考試各佔30% ，平常分數佔10%	Grading	
教師網頁	_		
教學內容	財務管理是進入財務學領域的入門課，而財務學是一門研究資金籌措、運用、及收付的學問，是商學的重要領域，也是所有管理學院學生必備的知識。	Syllabus	1) An emphasis on intuition—underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how a financial manager might proceed in a given situation. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment.

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